

About Primerica

We are the largest independent financial services marketing organization in North America:

- More than 5 million lives insured through our life companies.
- More than 2 million client investment accounts.
- More than \$728 billion of life insurance in force.
- An average of \$3.5 million in benefit claims paid every day.
- Investment clients have more than \$52 billion in asset values in their Primerica investment accounts.

As of, or for the year ending, December 31, 2016. Primerica refers to Primerica and its affiliated companies.

Not all products are available in all provinces. **1** Primerica's term life insurance is underwritten by Primerica Life Insurance Company of Canada, Head Office: Mississauga, Ontario. **2** Mutual Funds are offered by PFSL Investments Canada, Ltd., Mutual Fund Dealer, 2000 Argentia Rd., Plaza 5, Suite 300, Mississauga, Ontario L5N 2R7. **3** Segregated funds are offered by Primerica Life Insurance Company of Canada, 2000 Argentia Rd., Plaza 5, Suite 300, Mississauga, Ontario L5N 2R7. **4** Primerica Enhance™ is a trademark of Primerica, Inc. Primerica's Independent sales representatives promote and market insurance products administered by The Edge Benefits Inc. for the purposes of the Primerica Enhance™ program. **5** Primerica does not deal in mortgages. Representatives refer clients to B2B Bank for SMART loans. **6** Primerica representatives are independent representatives (the "Representative") who, for the purpose of introducing you to Vivint, are acting as follows: Representatives only holding a life insurance license: Acting as a representative of Primerica Client Services Inc. ("PCS"); Representatives only holding a mutual fund registration: Acting as a representative of PFSL Investments Canada Ltd. ("PFSL"); Representatives holding both a life insurance license and a mutual fund registration: Acting as a representative of PFSL; Representatives holding no license: Acting as a representative of PCS. The Representative is facilitating your introduction to Vivint pursuant to an agreement among Vivint (Vivint, Inc. and Vivint Canada, Inc.), PFSL, PCS, and Primerica Client Services, Inc. (a US-based affiliate of PCS and PFSL). Pursuant to that agreement, Representatives can only make referrals to Vivint and are not authorized to sell or offer to sell home security and home automation products and services. (Not available in PEI, PQ and Nunavut). **7** Pre-Paid Legal Services and ID Theft Defense are each offered by contractual agreement between Primerica Client Services, Inc., PFSL Investments Canada Ltd. and PPL Legal Care of Canada Corporation. Pre-Paid Legal Services and ID Theft Defense are only available in British Columbia, Alberta, Manitoba and Ontario.

Primerica markets first-rate financial products and services from some of the world's more recognizable companies:

Term Life Insurance¹

- Primerica Life Insurance Company of Canada

Mutual Fund Investments²

- Primerica Concert Allocation Series of Funds
- AGF Investments Inc.
- Bridgehouse Asset Managers
- CI Investments
- Dynamic Funds
- Fidelity Investments Canada
- Franklin Templeton Investments
- Invesco
- Mackenzie Investments
- Northwest & Ethical Investments

Segregated Funds³

- Primerica Life Insurance Company of Canada

Disability Benefits⁴

- Primerica Enhance™

Debt Consolidation Loan⁵

- B2B Bank

Home Security & Automation⁶

- Vivint Canada Inc.

Legal Protection⁷

- PPL Legal Care of Canada Corporation
- ID Theft DefenseSM

Affiliations and Organizations

Investment Funds Institute of Canada

PFSL Investments Canada Ltd. is a member of the Investment Funds Institute of Canada ("IFIC"). IFIC is the voice of Canada's investment funds industry, including fund managers, distributors and industry service organizations. IFIC proactively influences and advances industry issues within the regulatory framework, members' efficiencies, knowledge and proficiency.

For more information, please visit www.ific.ca.

Mutual Fund Dealers Association of Canada

PFSL Investments Canada Ltd. is a member of the Mutual Fund Dealers Association of Canada ("MFDA"). The MFDA is the national self-regulatory organization (SRO) for the distribution side of the Canadian mutual fund industry. It was established in June 1998 at the initiative of the Canadian Securities Administrators. The MFDA regulates the operations, standards of practice and business conduct of its members and their representatives with a mandate to enhance investor protection and strengthen public confidence in the Canadian mutual fund industry.

For more information, please visit www.mfda.ca.

Office of the Superintendent of Financial Institutions

Primerica Life Insurance Company of Canada is regulated by the Office of the Superintendent of Financial Institutions ("OSFI"). OSFI is an independent agency of the Government of Canada established in 1987 to contribute to the safety and soundness of the Canadian financial system. OSFI supervises and regulates federally registered banks and insurers, trust and loan companies, as well as private pension plans subject to federal oversight, and ensures they are complying with their governing legislation.

For more information, please visit www.osfi-bsif.gc.ca.

Ombudsman for Banking Services and Investments

PFSL Investments Canada Ltd. is an Ombudsman for Banking Services and Investments (OBSI) Member Company. OBSI resolves disputes between participating banking services and investment firms and their customers if they can't solve them on their own. They are independent and impartial, and their services are free to consumers. As an alternative to the legal system, the OBSI works informally and confidentially to find a fair outcome.

For more information, please visit www.obsi.ca.

OmbudService for Life & Health Insurance

Primerica Life Insurance Company of Canada is an OmbudService for Life & Health Insurance (OLHI) Member Company. OLHI is a national independent complaint resolution and information service for consumers of Canadian life and health insurance products and services, including life, disability, employee health benefits, travel, and insurance investment products such as annuities and segregated funds. OLHI is a member of the Financial Services OmbudsNetwork (FSON), a Canada-wide dispute resolution service supported by Canada's financial services regulators and financial services firms.

For more information, please visit www.olhi.ca.

ASSURIS

Primerica Life Insurance Company of Canada is a member of Assuris. Assuris is a not for profit organization that protects Canadian policyholders in the event that their life insurance company should fail. Their role is to protect policyholders by minimizing the loss of benefits and ensuring a quick transfer of their policies to a solvent company, where their benefits will continue to be honoured. Assuris is funded by the life insurance industry and endorsed by government. There is no cost to policyholders for Assuris' protection.

For more information, please visit www.assuris.ca.